



CycleReading

WORKING FOR A CYCLE FRIENDLY READING

www.readingcyclecampaign.org.uk

Winter 2014 No 123

Oxford Road Improvements



Contents

- 1 Oxford Road Improvements
- 2 Campaign News
- 4 Other Cycling News
- 5 RCC Funding Bid
- 6 Chairman's Letter
- 8 Point of View
- 10 CTC Bike Rides Listings
- 12 Contact Us
Campaign Diary



Reading Borough Council (RBC)

Towards the end of last year Reading Borough Council unveiled plans for improvements to the Oxford Road area (<http://www.reading.gov.uk/residents/parking-road-and-travel/oxford-road-area-study>).

On looking through the plans I was put in mind of a line from the poem 'My Fancy' by Lewis Carroll (author of *Alice in Wonderland*):

*And if you were to ask me how
Her charms might be improved
I would not have them added to,
But just a few removed.*

So it is with Oxford Road; West Reading residents may remember the previous set of improvements undertaken to Oxford Road at the beginning of the century (including the tasteful turquoise lampposts that quietly disappeared a few years later).

The work undertaken then involved locally widening the footpath to creating parking bays and consequently narrowing the carriageway. Oxford Road is now peppered with pinch points that lead to a conflict of space between cyclists and motor vehicles.

Road narrowings are one of the regular highway features that put people off cycling on the road. My personal 'bête noir' is the narrowing shown above just townside of Reading West Station. Here cyclists are forced

continued on page 2...

Campaign News

Continued from page 1...

into the path of overtaking vehicles just as those vehicles are constrained by the island. The preceding stretch of cycle path ensnares the unwary cyclist by guiding them into being in the wrong part of the road - the only safe way to negotiate this hazard is to position yourself in the centre of the carriageway as you approach the narrowing.

We can't blame our Victorian forebears for this particular piece of highway engineering; it has all been done recently. This begs the question: did the highway engineers

- 1) not care about cyclists,
- 2) not fully consider cyclists, or
- 3) not understand the needs of cyclists?

Being an engineer myself I do not believe it to be the first of these options, but being a cyclist I can well believe that it was a combination of the second and third.

Consideration of cyclists has moved on over the last decade, and maybe some of this is due to the lobbying of organisations like RCC. Of the ten drawings that describe the Council's plans for the Oxford Road area, eight of them include the words 'Cycle Improvement' in the drawing title; so it cannot be said that the Council has not considered cycling in drawing up these plans. Which brings us to the final of the three options mentioned: do the highway engineers fully understand the needs and concerns of cyclists?

The Council's proposals for Oxford Road do nothing to ameliorate the mistakes of the past in terms of the pinch points, and the proposals to increase the capacity of the Norcot roundabout will make conditions worse for cyclists. But it is not all negative; the suggestion made by RCC in 2008 to extend the bus/cycle lane on the eastern approach to the

Bedford Road junction (where cyclists have to cross two lanes of traffic to continue into town) has at last seen the light of day. Keep the faith - but take a long term view!

For reasons unknown the Council has taken a different approach to cycle improvements in West Reading compared to other parts of Reading. All other parts of the town were subject to cycle improvement workshops held by RBC with cycle stakeholder groups in 2011 and 2012, but plans for Oxford Road were drawn up and presented without any engagement with cyclists; despite the fact that the scheme drawn up by the Council's consultants underwent five rounds of internal revisions during 2013.

Whilst the Council may believe that they and their consultants are adequately trained, qualified and able to fully consider the needs of cyclists, the evidence of the past is that this is not so. Since Reading has a well established



We have been helping accident victims for well over 30 years and have developed a National reputation for our work in this field.

Specialising in a wide range of injury work for both adults and children, the firm has membership of all the relevant specialist panels including those of the Law Society, Headway and the Spinal Injuries Association and is closely involved with the Bicycle Helmet Initiative Trust (BHIT) based in Reading.

Once again my sincere thanks for your kind assistance and courtesy in dealing with this claim and bringing it to a successful conclusion.

Jean Cronin, Kent



We have our own brain injury support group, an in-house case manager and the experience and commitment to ensure that you and your loved ones get the result and support that you need.

Based in Reading, we represent clients nationally.

We hope it never happens to you, but if you do have an accident call

Kim Smerdon

Freephone 0800 884 0719 email advice@claims-personalinjury.com

www.boyesturnerclaims.com

Campaign News

Cycle Liaison Group and a track record of engagement with the RCC, it would seem sensible to listen to cyclists who use these roads before drawing up detailed plans. It is not as if we are not familiar with this route; personally I estimate that I have cycled up and down Oxford Road over 9,000 times.

Despite there being no formal (or informal) consultation on these plans, we duly submitted our comments on the proposals to RBC Transport in January. Through appealing to the Leader of the Council, who is also a West Reading Councillor, we managed to arrange a meeting with an RBC Transport Officer to discuss the plans in February (thanks to Jo Lovelock for interceding on our behalf).

RBC's draft Cycling Strategy commits to inviting cycle stakeholder groups to comment on plans produced by the Council. For whatever reason it didn't happen on this occasion without us making it happen. Our experience is that the further the design of a scheme is progressed, the less likely it is to be changed when shortcomings are pointed out. When it comes to schemes which are specifically flagged

as cycle improvements, would it not make more sense to engage with cyclists before drawing up the plans?

Keith Elliott
RCC Secretary



Wokingham Borough Council (WoBC)

Following on from the last newsletter, the new cycle rack at Wokingham station is now open for use, so if you've any comments about it, please let me know. I've made no progress with getting racks put on the Oxford Road side of the station. The work to put cycle lanes on Wokingham Road between Winnersh Triangle and The Three Tuns has been delayed until at least April 2014 owing to other work being done near there.

Two major planning applications in Wokingham have now been withdrawn. The Arborfield Garrison development

consortium (www.arborfieldvision.com) haven't given much detail of the changes they are considering, but I have written to them offering to discuss cycle facilities.

Wokingham Borough Council has withdrawn its plans for redeveloping Wokingham Town Centre. The main part of interest to cyclists is the development of Elms Field. It is unclear whether cyclists will be allowed to use the walkways on Elms Field, but the plans suggest they are wide enough for shared-use or segregated paths and, if cycling were permitted, it would provide traffic-free access to the planned shops and supermarkets.

The development also includes a road from Wellington Road to Shute End which would provide a useful route for cyclists from the south-west to get to the town centre without using the new Station Link Road. WoBC realise that this new road could become a rat run, so are suggesting traffic calming. Any RCC members who have suggestions about this road should get in touch with me.

Peter Howe
WoBC Campaigner

The TRADITIONAL RESTORATION COMPANY Ltd
Specialists in Restoration of Fine Antique Furniture
Audrey Thompson




The Coach House
Dorney Court
Dorney
Windsor
Berkshire SL4 6QP
Tel: 01628 660708 (office)
0118 986 2444 (home)

**Need your bike repaired?
Don't have time or the tools to do it yourself?**

Wheel building and truing a speciality.

Contact **Bob Bristow** on
0118 958 2056
for cycle repairs at a very reasonable price.

Other Cycling News

Two Council Employees Killed While Cycling

Tributes have been left for two fathers who died during a collision on Purley Rise.

Council workers John Morland, 30, from Tilehurst and Kris Jarvis, 39, from West Reading, died after their cycles were involved in the collision with a car on the A329 Purley Rise.

Last night the leader of RBC Jo Lovelock called for a two minutes' silence to mark the deaths of the two Council workers.

Councillor Lovelock described the deaths of the environmental service employees as "tragic" at the policy committee at Reading Civic Centre.

A man appeared in court yesterday in connection with the collision.

<http://www.getreading.co.uk/news/local-news/tributes-left-two-cyclists-who-6720608> (18/2/14)

Better Safety for Large Vehicles in London

The Mayor of London and London Councils have agreed jointly to ban

large vehicles from London's roads if they fail to meet high standards for cycle safety equipment. CTC welcomes this step forward, but says there are better longer-term solutions for cycle safety that should be investigated too.

All lorries will be forced to have sideguards and extra mirrors.

The move was announced by the Mayor of London and London Councils, the representative body for the 32 London Boroughs and the City of London.

This could come into effect as early as September.

The proposed ban will require every vehicle in London over 3.5 tonnes - a disproportionate cause of cyclist and pedestrian deaths - to be fitted with sideguards to protect cyclists from being dragged under the wheels. It will also require them to be fitted with mirrors giving the driver a better view of cyclists and pedestrians around their vehicles. It will be enforced by CCTV cameras and on-street checks, subject to approval by the Department for Transport.

<http://www.ctc.org.uk/news/london-bans-lorries-without-safety-equipment> (18/2/14)

Apology Regarding Renewals From The Membership Secretary

Apologies if you have recently received a renewal letter from me. I used the wrong list and I have written to people who have paid for the current year. If you do pay I will extend your membership.



Can I please ask as many people as possible to get the newsletter electronically or read it online at www.readingcyclecampaign.org.uk/newsletters.aspx, as this saves a lot of work by our very efficient but busy distributors and postage is expensive.

To switch to e-newsletters please email membership@readingcyclecampaign.org.uk.

Peter Swallow
0118 986 0230

Mobile Bicycle Repair! Taylor Repairs

If you don't want to repair your bike yourself or you need some help, I will come to your house at a time to suit you. Many repairs can be done on the spot, so there's no need to drag your bike to a shop!

Call Philip Grimsdell now on
01183 767348

for an estimate or to make an appointment

risc
world shop

- Pottery •
- Jewellery & beads •
- Unusual gifts & ornaments •
- Didgeridoos, drums & other instruments •
- Environmentally friendly & organic products •
- World music, CDs & cassettes •
- Books & teaching resources •
- Baygen clockwork radios •
- Furniture •

35-39 London Street, Reading

& refresh yourself at the Global Café
• fairtrade teas & coffees • organic wines & beers •
• selection of international beers • tasty food •
Open Monday-Saturday 9.30am-5.30pm
Tel: 0118 958 6692 Fax: 0118 959 4357
Email: risc@risc.org.uk Website: www.risc.org.uk

RCC Funding Bid

The Campaign has submitted a bid for £22,750 for some projects to be delivered by campaign members. We had a meeting back in February and came up with a number of projects each to be delivered by campaign members and funded through the Travel Reading Challenge Fund.

The projects are:

Bikes for the Disadvantaged

This project is aimed at identifying 10 people during the course of 2014 who are unable to afford a bike to get to school, college or place of work.

They will have to present a case to a panel made up of people invited by the Campaign committee members.

We will offer a basic bike and a lock and lights to a maximum value of £200 in total.

The Bike Light Project

The project aims to provide lights to people who are currently riding at night without them. We plan to acquire 500 sets of small LED lights to distribute during the course of the year.

Cycle Parking Planter Project

This will follow the project initiated by RCC in 2013. We installed 10 cycle planters in locations identified by members of the campaign. We have some continued interest arising from that project that we were unable to satisfy. We think we can double the number this time, so will be aiming to get 20 planters installed around Reading in 2014.

Public Pumps

The project aims to install a number of free to use bicycle pumps at a number of key cycle parking locations. These are already very popular in London, Bristol and elsewhere. We anticipate being able to provide three pumps and would expect the owners of the locations to cooperate with providing the installation. We will provide two pumps if we have to pay for the installation as part of the project.

It might be possible to tie this installation in with the hire bike docking station installations if they

are in close proximity to existing cycle parking areas, as is expected, i.e. Reading Station and Broad Street.

Cycle Hub Website

The project aims to provide a web based hub from which radiate spokes pointing to all the cycling activities and information in the Reading area.

These will include the Council's travel and cycling pages, the local CTC page, the various cycling clubs, the school bike club projects, Bikeability, etc and will include a moderated forum for discussion of local cycling issues.

Road User Awareness Leaflet

This project aims to produce some unique material to help address some road user relationships.

The team is able to draw on a wealth of existing projects and develop something at the forefront of communication in this area.

It will be aimed at all road users.

Sustrans Route Improvements

This project aims to provide a small resource for the improvement of one of the routes built by Sustrans and managed by volunteers in Reading. The aim is to identify small things that would help to make the chosen route more cycle friendly. It is only a

small resource, but it is intended to help support volunteers, to help enable people who carry out voluntary work to be able to quickly access funds for minor improvements and to empower them to deliver them independently.

Reading University Information Boards and Leaflet

This project aims to provide an information board and associated leaflet at Reading University to inform students of cycle routes and facilities to help encourage a greater number of them to cycle to and from the university and further afield around Reading.

Cycle Maintenance Courses

The project will provide six 2-hour courses to teach people basic bike maintenance and repair.

Thank You Reading CTC!

Reading CTC have contributed £100 towards the costs of our meeting room hire. The Campaign is extremely grateful for this help. Our monthly meetings are becoming much more popular, and we may soon have to hire a bigger room! For our local CTC committee to offer to help the costs is a wonderful gesture.

Updating Our Records

Please let us know if any of your details have changed, such as when you get a new e-mail address.

Our newsletters are delivered to the street address we were last told about. Please advise us of any changes to your details, such as your name, address and email.

Please send these details to the Membership Secretary at 29 Ashburton Road, Reading RG2 7PD or email membership@readingcyclecampaign.org.uk

Data Protection Act: RCC keeps membership records on computer. This information is not disclosed to third parties.

CTC Affiliated Membership

Members of RCC can apply for CTC affiliated membership:

- 3rd party insurance cover of £5,000,000 worldwide except USA and Canada
- CTC membership giving access to a wide range of discounts and benefits, see www.ctc.org.uk
- weekly CTC email newsletter

Please note that these benefits apply only as long as you remain a fully paid-up member of RCC.

The cost of the CTC affiliated membership is £17 for a full year.

More details from Membership Secretary on 0118 978 6623

Chairman's Letter

Dear RCC members,

Hopefully you know that we submitted quite a detailed response to the Draft Cycling Strategy produced by Reading Borough Council for consultation. We were not alone, they got a hell of a lot of response to it. The consultation is closed now, but it will be interesting to see what the Council makes of our response to the strategy.

Let me go through some of what matters to us about it.

Four times a year we and representatives of other interested groups sit down with the Council to discuss what has been done and is going to be done to make Reading a cyclist friendly town. What guides the work of the Council is the strategy, and we feed into it. The trouble is we don't actually have much influence. We have repeatedly asked for things, not because we need them, but because they will make Reading a better place to ride, and hopefully that will get more people cycling. Remember, we are not doing this for you and me. We already cycle, and we mostly get along OK. With years of cycling around Reading you get to know where improvements can be made.

Many cyclists look objectively at the roads and paths they ride on and can

see what would make it better to cycle on. That knowledge would be really useful if it was tapped into. It is genuinely hard for people who design cycle facilities, or even people who modify ordinary junctions, to fully appreciate how their design impacts on cyclists. It is evident that in the past signs that tell cyclists to dismount, or that their cycle route has just ended are deemed acceptable, normal even.

It needn't cost more to make our highways better for cyclists, it just needs people who cycle already to have the chance to influence and advise.

One of things that irritates me is that when the officers design something they initially send it to the Councillors in the ward. How many of our ward Councillors actually cycle? How many of them really appreciate how those designs impact on people who want to ride a bike, let alone those that already do?

We don't see the design until they have commented on it and the comments have been incorporated in the design. By then though it is too late to make any change, and we end up with a scheme that might not actually be any good. I say might not,

but it is rare to find a really good scheme. Most are flawed, some of them seriously. A few are downright dangerous. Many are inconvenient, and don't get used by cyclists. So they end up being a total waste of money.

We want the Council to ask us early in the design stage to provide some input. That is one of the things we have put in the response to the consultation. There were many more things.

As you know we don't always get along well with the Council. A lot of time is spent arguing because there is so little progress, or that schemes are inadequate. Having received untold riches in the form of the £25million Local Sustainable Transport Fund we were expecting some real progress. It hasn't happened. Instead we will get 200 hire bikes we don't need. (Did you know that more people in Reading own a bike than don't own one?) The hire bike scheme isn't going to do much to get them cycling.

We will get a bridge that we are going to have to cycle over slowly, rather than a speedy link to the station.

The Council's other headline project is the Napier Road underpass. You might not know about this, but when it is opened it will be a marvellous link

ACTION BIKES

THE BIGGEST BIKE DEALER IN THE UK
 • Massive choice of bikes & accessories in stock • Fully equipped workshops for your urgent top quality repairs
 • Order by phone • We deliver
 • GIANT • SCOTT • SARACEN • TP
 • MONGOOSE • FALCON/CLAUDBUTLER

**15 WEST STREET
 READING
 BERKS**

0118 951 1345

**SAME DAY BIKE REPAIRS
 SPARES • ACCESSORIES**



working for cycling

Reading Cyclists' Touring Club presents

Local bike rides for all

We organise rides to suit all tastes every Tuesday and Sunday and on summer Wednesday evenings. Just turn up!

**For more details call 0118 986 2763
 or visit www.readingctc.co.uk**

Chairman's Letter

between the Kennet and the Thames. However it has been on the agenda since the days of the County Council, and they were abolished in 1998! I still hope one day it gets opened, but I am not hopeful it will be in the near future.

With that background we have asked for a fundamental change. We want to work in a partnership with the Council. We have only asked for this in principle; I don't know exactly how it might work, but it has to be better than the current situation.

One thing that is happening is a grant. Last year we were advised to bid for one. We were told the limit was £2,000. Well, we bought 10 cycle parking stand planters which came to almost exactly £2,000, and we stuck them around the town.

It was a small project, but all the other recipients of that grant asked for and got much more. A two month walking project in Caversham got £50,000 (yes £50,000!) so we are planning on something much bigger. Much much bigger. And this is where we can start to demonstrate that we could be a good partner. We would like to deliver some groundbreaking stuff, and hopefully you will be a part of it.

We have had a meeting to make plans for the bid, and we will hear soon if we have been successful or not. If we have we want to mobilise all the campaign membership to actually make things happen.

So in the words of Lord Kitchener, Your Campaign needs YOU!

This could be the start of something really big. We, the Cycle Campaign could be onto something really imaginative. No more moaning, arguing, waiting, waiting, waiting. We could be doing stuff. Really good interesting productive helpful stuff delivered by cyclists for people who don't cycle (even though we will, of course, benefit too).

One thing you could do as soon as you read this is contact your local Councillor if you live in Reading.



Adrian Lawson

There will be three in your ward, and you can find them really easily on the RBC website. Ask your Councillors the following question: Do they support a shift from car driving to cycling? I suspect the Council might not really want to do that, and might instead want to get everyone out of their cars and onto the Council's buses.

We might want to make this a bit of an issue running up to the May elections. You can be assured though, we will be making cycling an issue come those election campaigns! Don't forget to ask them about the strategy and our suggestions too.

This is going to be a really exciting year for the Campaign, not least because our open meetings are becoming really energising. Each meeting has more people than the one before. We also have a really enthusiastic committee, and with a bit of luck we will also have some serious money. Then we really could begin to make Reading a cycle friendly town!

Adrian Lawson
Chairman

YES, I WANT TO JOIN RCC!

Name: Mr/Mrs/Miss/Ms (please delete)

Address

Postcode

Telephone

Email

- I would like details of how I can help with Campaign activities
- I am a member of the Cyclists' Touring Club

Signed

Date

How did you hear about the Campaign?

- Individual membership (annual) £3
- Joint membership (annual) £5
(Two or more living at the same address)
No. of people under joint membership.....
- Unwaged/junior membership (annual) £1
- Life membership £35
- I would like to make future payments by standing order. Please send me details.

I enclose a cheque for £..... covering my membership and a donation* of £.....
*An additional donation to help fund our activities would be very much appreciated

Please make cheques payable to **Reading Cycle Campaign** and send together with the completed form to:
Membership Secretary, Reading Cycle Campaign, 29 Ashburton Road, Reading RG2 7PD
Data Protection Act: Reading Cycle Campaign keeps membership records on computer. This information is not disclosed to third parties.

Our Mission



- To campaign for better facilities for cyclists in Reading, in particular a network of safe cycleways linking residential, industrial and commercial areas, and giving access to the town centre.
- To work with Sustrans, the Cyclists' Touring Club (both locally and nationally) and others interested in promoting cycling and the well-being of cyclists.
- To identify the needs of cyclists in Reading, for example the location of safe and secure parking, and to campaign for their provision.
- To work with and advise local authorities and, where necessary, criticise and highlight their shortcomings.

Point of View



Interview with Anne Diamond

I am normally very reluctant to go into the BBC Berkshire radio studios. Too many times I have had the anti-cyclist views of the presenter thrust upon me during an interview.

I swore I wouldn't do another. But when the charming researchers phone me up I always give in, and then end up having to fend off the "but cyclists don't pay road tax" or "all cyclists jump red lights" or all the other baiting that some presenters call interviewing.

But Anne Diamond's researcher asked me, and, well, it was Anne Diamond. So I agreed to go into the studios. And she was brilliant - so positive and supportive and as charming in real life as she seems on camera or radio.

I was actually caught off guard, and half expecting to be cut off after 45 seconds I tried to get the pro-cycling message out as quickly as I could. I didn't get cut off. I spoke until I ran out of things to say.

I was so pleased, and I got some great feedback from some listeners. Getting such a positive slot on the radio was really refreshing.

Campaign Birthday

Last year the Cycle Campaign turned 30. I didn't realize until too late to hold a birthday celebration. This year of course, in June, we will be 31. I think it will be a proper celebration this time, a ride, a get together, an invitation to the past committee members and the founders to come and join us.

We haven't got anything planned as yet, but if you have any good ideas, and want to help get the party started, then let me know by emailing chair@readingcyclecampaign.org.uk.

Cycle Training

Reading Cycle Campaign offers free adult cycle training for members. The training itself is based on the Department for Transport's Bikeability programme which has been developed from Cyclecraft, the cycle riders' handbook. The book itself is worth a read, but on road tuition is a great way to put it into practice.

We do not usually deliver the full course, as few people want to give up the necessary time (normally a full day). So the programme we deliver is normally about two hours, and tailored to suit the participants.

The course starts with an assessment and some feedback on riding style, then we go to roads that the participants are familiar with, but might find a bit problematic. We normally stop at the end for a coffee and have a chat about the outcomes from the course.

The courses are completely free, and can take place at any time. If you would like to do one, please email cycletraining@readingcyclecampaign.org.uk. Do bring along anybody you know, as it is always better to do this course with a few friends, and also therefore much easier to get everybody in one place on the day.

awcycles

Reading's Performance Cycle Centre

bikes parts clothing accessories

Friendly, expert staff to cater for every type of rider - from a toddlers first trike to a pro-level custom built race machine

0118 946 3050 awcycles.co.uk

110 Henley Road, Caversham, RG4 6DH

Reading Cycle Campaign offer on breakdown cover

Call 0800 212 810
Quoting ref: S576

Established 10 years ago as an alternative to the AA and RAC, the ETA offers a wide range of services to its members at extremely competitive prices, including a unique cycle rescue service. The ETA actively campaigns for a sustainable transport system for Britain.

The motoring organisation that won't cost the earth

www.eta.co.uk

The ETA has moved to new offices:
68 High Street, Weybridge KT 13 8RS
Tel 01932 828 882 Fax 01932 829 015 Email eta@eta.co.uk

Council Elections

As you will have read in the Chairman's letter, we want to work more closely with the Council, and the upcoming elections on 22 May seems an obvious place to begin making our mark. Of course you as the membership can do a huge amount to help!

We've spent years pointing out how many members we have, and if even a small proportion approach their prospective Councillors directly it will make a huge difference to the perception of the Campaign by the Council.

Your prospective Councillors will start canvassing for votes soon, so when

you get a flier in your letter box or a knock at the door, please try to ask them the following questions:

- Do you support a shift from car driving to cycling?
- What do you think of the new Cycle Strategy and have you read RCC's response to it?
- Don't forget to also ask them about any cycle facility you'd like to see improved, whether it's local to your ward or a scheme that spans the whole town.

Please let the Campaign know how you're getting on by emailing us or posting on Facebook or Twitter.

If you need more than 140 characters to feed back to us, why not come to one of our public meetings? They're becoming a really vibrant place to exchange ideas and you could always bring some Council candidates along if you're having trouble convincing them!

If you are unsure which ward you are in, you can check here:

<http://www.reading.gov.uk/council/councillors-and-committees/councillors/map-wards/>

Adrian Lawson
Chairman

The screenshot shows a Facebook interface for the Reading Cycle Campaign. At the top, there are navigation options: Status, Photo / Video, and Offer, Event +. Below this is a search bar with the text "What have you been up to?".

The main content area features three posts:

- Peter Howe** (Reading Cycle Campaign, 15 March) posts: "In the latest 'Wokingham Borough News', Wokingham BC says 'Let us know your ideas for tackling traffic congestion to make it easier for you to get around the Borough. congestion@wokingham.gov.uk.' Have any members suggestions for them?"
- Emma Thomas** (14 March) shares a link: "Look what Kingston are up to : http://www.kingston.gov.uk/info/200316/cycling/947/cycling_projects_and_development"
- A link to the Royal Kingston website: "'Mini-Holland' proposals (Mayor of London's Outer London Cycling Fund) - Cycling projects and... www.kingston.gov.uk"

Below the link is a large photograph of a busy street in Reading, showing a large number of bicycles parked on the sidewalk. The caption for the photo reads: "Trying to find a space today..."

At the bottom of the screenshot, there are interaction elements: "Unlike - Comment - Share" and "Reading Cycle Campaign and Matthew Alexander G like this." A comment from **Jez Gowland** (17 March at 09:51) says: "The sun's out and so are bikes! Good news and bad news at the same time (re spaces)".

CTC Bike Rides Listings

The quarterly CTC rides leaflet has been discontinued, but instead the listings are printed in this newsletter. Please always check the CTC website at <http://www.readingctc.co.uk/rides> for changes and updates.

Date	Destination	Start	Leader	Lunch	Miles	Information
Tue 4 Mar	Brimpton Common (SW) - MEET FOR LUNCH FROM 12 NOON - Pineapple 174/567628					
Wed 5 Mar	Reading 'Caversham' (N)	19:30 Fountain	Paul Irving 967 7931	Fox & Hounds 175/716747	24	Moderate
Wed 5 Mar	Reading 'Caversham' (N)	19:30 Fountain	Jim Thompson 07906 164 486	Fox & Hounds 175/716747	15	offroad
Sat 8 Mar	Surrey Hills (Train/car assist)	07:45 Reading station	Simon Bird 07846 219114	Lamb 165/631972	50	From Dorking Deepdene station, moderate
Sun 9 Mar	Chalgrove (N)	09:15 Fountain	Mike Hardiman 9793147	TBC	50	Mod/brisk, 11's Ewelme/Benson
Sun 9 Mar	TBC	10:00 Fountain	TBC	Wyevale Garden Centre cafe	25	Off road
Sun 9 Mar	Hare Hatch (E)	10:00 Earley	Nick Clark 07866 033 638	175/802780	20	Leisurely
Sun 9 Mar	Thatcham (W)	09:30 Fountain	Joe Edwards	Garden Centre 174/500677	40	Leisurely/moderate
Tue 11 Mar	Crazies Hill (NE) - MEET FOR LUNCH FROM 12 NOON - Horns 175/799809					
Wed 12 Mar	Hannington (SW)	11:00	Morris Dowling 989 0326	Vine 174/540552	68	Meet 10:30 - 11:00 at Café Active, Spencers Wood (175/ 715668)
Wed 12 Mar	Earley (SE)	19:30 Fountain	Charles Redfern 07932 042 324	Roebuck 175/7472	20	Moderate
Wed 12 Mar	Earley (SE)	19:30 Fountain	Paul Roberts 986 8470	Roebuck 175/7472	15	Off road
Sun 16 Mar	Hungerford (W)	09:15 Earley	Graeme Hoyle	Tutti Pole cafe 174/3368	70	One stop brisk
Sun 16 Mar	Hatch(S)	10:00 Earley	John Lomas 01344 420031	Conkers GC	40	Mod
Sun 16 Mar	Witheridge Hill (N)	10:00 Fountain	Phil Allen 948 3454	Rising Sun 175/697842	30	Off road
Sun 16 Mar	Sonning Common	10:00 Fountain	Terry Davis 941 2282	Herb Farm	20	Leisurely
Sun 16 Mar	Morning Ride (N)	09:00 Fountain	Martin Soanes 948 4057	Return to Reading before lunch 175/784843	20	Off road
Tue 18 Mar	Sherfield on Loddon (S) - MEET FOR LUNCH FROM 12 NOON - Four Horseshoes 175/680579					
Wed 19 Mar	Reading (S)	19:30 Fountain	Simon Bird 07846 219114	The Turks 175/719729	25	Moderate
Wed 19 Mar	Reading (S)	19:30 Fountain	TBC	The Turks 175/719729	15	Off road
Sun 23 Mar	Off road tour	TBC	TBC	pub en route	30	Off road
Sun 23 Mar	Playhatch	10:00 Fountain	Jeanette Jeans 07897 512 491	Flowing Spring	20	Leisurely
Sun 23 Mar	North Waltham (SW)	09:15 Earley	Lesley Adams 988 3044	Fox 185/5646	60	Moderate 11s Conkers Garden Centre
Sun 23 Mar	Stadhampton (NW)	08:30 Fountain	Nick Clark 07866 033 638	Acorn Nursery Cafe	56	Brisk one-stop ride. Back for lunch time
Tue 25 Mar	Jealot's Hill (E) - MEET FOR LUNCH FROM 12 NOON - New Leathers Bottle 175/868732					
Wed 26 Mar	Well (S)	11:00	Morris Dowling 989 0326	Chequers 186/7646	68	Meet 10:30-11:00 at Courtyard Café, Hartley Wintney (175/771572)
Wed 26 Mar	Burghfield Bridge (SW)	19:30 Earley	Nick Clark 07866 033 638	Cunning Man 175/681707	25	Moderate
Wed 26 Mar	Burghfield Bridge (SW)	19:30 Fountain	Karen Blofield 07771 800883	Cunning Man 175/681707	15	Off road
Sun 30 Mar	Exlade Street (N)	10:00 Fountain	Paul Roberts 986 8470	Highwayman 175/660819	30	Off road
Sun 30 Mar	Henley (N)	10:00 Fountain	Sean Hayden 07801 414707	Catherine Wheel 175/761827	25	Leisurely
Sun 30 Mar	Stockcross (W)	09:15 Fountain	Erica Johnson 966 6913	Rising Sun 174/4368	55	Moderate/ brisk, 11s Hermitage
Sun 30 Mar	Whitchurch (Hants)	09:00 Theale	Ian Walker 07913 513733	H's Cafe shop	50	One stop Brisk
Tue 1 Apr	Brightwell cum Sotwell (NW) - MEET FOR LUNCH FROM 12 NOON - Red Lion 174/582907					
Wed 2 Apr	Curry	19:30 Earley	Steve Albon 07801 287 616	TBC	20	Moderate/ brisk curry ride
Wed 2 Apr	Curry	19:30 Fountain	Sel Dixon 954 6306	TBC	15	Off road
Sat 5 Apr	Charlbury/Oxford (train/car assist)	08:00 Reading station	Simon Bird 07846 219114		60	From Charlbury Stn to Oxford, moderate
Sun 6 Apr	Peasemore (W)	09:30 Theale	Nora & Clive Gordon 942 5371	Fox & Hounds 174/4577	40	Leisurely/ moderate
Sun 6 Apr	Hell of the North Chilterns	09:00 Fountain	Ian Doyle 07974 409607	cafe en route	60	Off road
Sun 6 Apr	Jealot's Hill (E)	10:00 Dinton	Rob Butler 986 2008	New Leathers Bottle 175/868732	20	Very Leisurely. Coffee At Dinton Pastures before 1030 start
Sun 6 Apr	Farnborough (W)	09:15 Fountain	Sean Hayden 07801 414707	Saddleback farm Shop 174/437808	50	Brisk. One stop
Sun 6 Apr	Rotherwick (S)	09:30 Earley	Joe Edwards	Coach & Horses 175/7156	40	Leis/mod or moderate
Sun 6 Apr	Morning Ride (N)	09:00 Fountain	Martin Soanes 948 4057	Return to Reading before lunch 175/784843	20	Off road
Tue 8 Apr	Hurley (NE) - MEET FOR LUNCH FROM 12 NOON - Dew Drop Inn 175/824815					
Wed 9 Apr	East Ilsley (NW)	11:00	Morris Dowling 989 0326	Crown & Horns 174/493813	68	Meet 10:30-11:00 at Pangbourne Café (175/635765)
Wed 9 Apr	Gallowstree Common (N)	19:30 Fountain	David Rees	Reformation 175/689802	25	Moderate
Wed 9 Apr	Gallowstree Common (N)	19:30 Fountain	Martin Soanes 948 4057	Reformation 175/689802	15	Off road
Sat 12 Apr	Sat/ Sunday YHA weekend at Holmbury St Mary - leaving 09:30 on Saturday from Spencers Wood - Lesley Adams 988 3044					
Sun 13 Apr	Black Park (nr Slough)	09:15 Dinton	Graeme Hoyle 07879 838 424		70	Brisk one-stop ride
Sun 13 Apr	TBC	10:00 Fountain	John Singleton 07813 818719	TBC	30	Off road
Sun 13 Apr	Studley Green, Nr Stokenchurch (NE)	09:30 Fountain	Steve Ellwood	Garden Store 165/783953	50	Moderate with some hills
Sun 13 Apr	Binfield (E)	10:00 Earley	Richard Underwood 986 2444	Jack O'Newbury 175/845718	25	Leisurely

CTC Bike Rides Listings

Date	Destination	Start	Leader	Lunch	Miles	Information
Tue 15 Apr	Mortimer (S) - MEET FOR LUNCH FROM 12 NOON		Horse & Groom 175/655645			
Wed 16 Apr	Sonning Eye (E)	19:30 Fountain	Simon Bird 07846 219114	Flowing Spring 175/747767	20	Leisurely
Wed 16 Apr	Sonning Eye (E)	19:30 Fountain	Peter Nightingale 932 0297	Flowing Spring 175/747767	15	Off road
Wed 16 Apr	Sonning Eye (E)	19:30 Fountain	Steve Albon 07801 287 616	Flowing Spring 175/747767	30	Moderate/ brisk
Sun 20 Apr	Off road tour	TBC	Al Neal 967 9666	pub en route	30	Off road tour - bunkhouse accommodation
Sun 20 Apr	Little London (SW)	10:00 Earley	Nick Clark 07866 033 638	Plough 175/621597	30	Leisurely/moderate
Sun 20 Apr	Benson Marina (NW)	09:15 Fountain	Terry Davis 941 2282	Riverside Café 175/613917	60	Moderate/ brisk. One stop
Sun 20 Apr	Blewbury (NW)	10:00 Fountain	Denis Boltwood 947 2290	Red Lion 174/532857	45	Off road
Tue 22 Apr	Binfield (E) - MEET FOR LUNCH FROM 12 NOON		Jack O'Newbury 175/845718			
Wed 23 Apr	Wheeler End (NE)	11:00	Morris Dowding 989 0326	Chequers Inn 175/806193	68	Meet 10:30-11:00 at Henley Rowing Museum (175/764823)
Wed 23 Apr	Whitchurch Hill (NW)	19:30 Fountain	Charles Redfern 07932 042 324	Sun 175/643793	20	Moderate
Wed 23 Apr	Whitchurch Hill (NW)	19:30 Fountain	Paul Mattingly 07976 796 217	Sun 175/643793	15	Off road
Sun 27 Apr	Kidmore End (N)	10:00 Fountain	Phil Allen 948 3454	New Inn 175/699793	25	Off road - long
Sun 27 Apr	Kidmore End (N)	09:00 Fountain	Nick Clark 07866 033 638	New Inn 175/699793	35	Brisk with hills. 11s Ewelme
Sun 27 Apr	Kidmore End (N)	10:00 Fountain	Richard Underwood 986 2444	New Inn 175/699793	20	Very Leisurely
Sun 27 Apr	Kidmore End (N)	09:15 Fountain	Paul Irving 967 7931	New Inn 175/699793	30	Moderate, non-stop to lunch
Sun 27 Apr	Kidmore End (N)	10:00 Fountain	Michael Lernihan 947 6947	New Inn 175/699793	20	Off road - short
Tue 29 Apr	Hermitage (W) - MEET FOR LUNCH FROM 12 NOON		White Horse 174/503729			
Wed 30 Apr	Shiplake (NE)	19:30 Fountain	Paul Irving 967 7931	Plowden Arms 175/764783	27	Brisk
Wed 30 Apr	Shiplake (NE)	19:30 Fountain	John Singleton 07813 818719	Plowden Arms 175/764783	20	Off road
Wed 30 Apr	Shiplake (NE)	19:30 Fountain	Jeanette Jeans 07897 512 491	Plowden Arms 175/764783	18	Leisurely
Sat 3 May	Camping Sat/ Sunday night - Bruce Arms nr Pewsey		Nick Clark 07866 033 638	details to follow		
Sun 4 May	Thursley	09:15 Earley	Mike Hardiman 9793147	3 Horseshoes 186/905397	75	Moderate/ brisk. 11s Redfields Garden Centre
Sun 4 May	Ash Ranges / Minley Wood	10:00 Fountain	Dave Keeble 07816 679453	Pub en route	30	Off road
Sun 4 May	Frieth (N)	09:30 Fountain	Joe Edwards	Prince Albert 175/798907	40	Leisurely/mod
Sun 4 May	Charter Alley (SW)	10am Fountain	Mike Lingham 947 5480	White Hart 174/595577	30	Leisurely
Tue 5 May	Rotherfield Greys (N) - MEET FOR LUNCH FROM 12 NOON		Maltsters Arms 175/726824			
Wed 7 May	Dinton 100km Audax ride from Dinton Pastures Country Park					
Wed 7 May	Swallowfield (S)	19:30 Earley	Ian Swan 07766 244 816	Crown 175/725649	32	Brisk+
Wed 7 May	Swallowfield (S)	19:30 Fountain	Paul Roberts 986 8470	Crown 175/725649	25	Off road
Wed 7 May	Swallowfield (S)	19:30 Earley	Richard Underwood 986 2444	Crown 175/725649	20	Leisurely
Sun 11 May	Winkworth Arboretum	09:15 Dinton	Graeme Hoyle 07879 838 424		70	Brisk one-stop ride
Sun 11 May	Farnborough (W)	09:30 Theale	Nora & Clive Gordon 942 5371	Saddleback Farm Shop	40	Leisurely/moderate
Sun 11 May	Ardington (NW)	09:15 Fountain	Allan Adams 988 3044	Boars Head 174/4388	70	Moderate/ brisk, 11s Rain Forest
Sun 11 May	Bucks Offroad sportive - 09:00 Rickmansworth		Ian Doyle 07974 409607	www.bucksoffroadsportive.co.uk		
Sun 11 May	Morning Ride (N)	09:00 Fountain	Martin Soanes 948 4057	Return to Reading before lunch 175/784843	20	Off road
Tue 13 May	Silchester (SW) - MEET FOR LUNCH FROM 12 NOON		Calleva Arms 175/628621			
Wed 14 May	Theale (SW)	19:30 Fountain	Nick Clark 07866 033 638	Red Lion 175/6471	31	Moderate/ brisk 26m to Theale + 5m return
Wed 14 May	Theale (SW)	19:30 Fountain	Martin Pearce 07919448148	Red Lion 175/6471	15	Off road
Sat 17 May	All the White Horses (train/car assist)	07:30 Reading station	Simon Bird 07846 219114		65	from Gt Bedwyn station, moderate
Sun 18 May	11's Pangbourne (one stop)	10:00 Fountain	Nick Clark 0786 6033 638	Return to Reading c 13:00	17	Short and easy off-road one stop ride.
Sun 18 May	Dorchester (NW)	09:00 Fountain	Elliot Dean 07879 647681	Fleur de Lys Inn 164/577943	50	Off road
Sun 18 May	Towersey (N)	09:15 Fountain	Lesley Adams 988 3044	Three Horseshoes 165/735050	65	moderate, roadside 11's
Sun 18 May	Hindhead	08:00 Earley	Ian Walker 07913 513733	NT cafe Devils Punchbowl	65	Brisk one-stop ride
Sun 18 May	Swallowfield (S)	10:00 Earley	Richard Underwood 986 2444	Crown 175/725649	20	Very Leisurely
Tue 20 May	Fifield (E) - MEET FOR LUNCH FROM 12 NOON		Fifield Inn 175/908764			
Wed 21 May	Ewelme (N)	11:00	Morris Dowding 989 0326	Shepherds Hut 175/639919	68	Meet 10:30-11:00 at Herb Farm Café, Sonning Common (175/714794)
Wed 21 May	Sonning Common (N)	19:30 Fountain	Simon Bird 07846 219114	Bird in Hand 175/715792	21	Leisurely
Wed 21 May	Sonning Common (N)	19:30 Fountain	Martin Soanes 948 4057	Bird in Hand 175/715792	20	Off road
Wed 21 May	Sonning Common (N)	19:30 Earley	Nick Clark 07866 033 638	Bird in Hand 175/715792	29	Brisk
Sun 25 May	Wooburn Common (NE)	09:15 Dinton	John Lomas 01344 420031	Royal Standard 175/923876	40	moderate
Sun 25 May	Off road tour	TBC	Ian Doyle 07974 409607	pub en route	30	off road tour - camping
Sun 25 May	Henley, Oxon (N)	09:00 Dinton	Ian Moore	Rowing Museum 175/767822	30	Leisurely /moderate some roughstuff, robust tyres recommended
Sun 25 May	Kingston Blount (N)	09:15 Fountain	Paul Irving 967 7931	Cherry Tree 165/738995	50	Mod/brisk
Tue 27 May	Bagnor (W) - MEET FOR LUNCH FROM 12 NOON		Blackbird 174/454693			
Wed 28 May	Waltham St Lawrence (E)	19:30 Earley	Martin Paintin 921 2268	Bell 175/8377	30	Moderate
Wed 28 May	Waltham St Lawrence (E)	19:30 Fountain	Malcolm Fleming 986 4166	Bell 175/8377	25	Off road

CycleReading Advertising

For 1/6 page display advert (87.5mm x 80mm)
RCC members £6 • Non-members £12
Bikes 'n' Bits (text only) free to RCC members
Contact the Editor (details below)



Contact Us

5 Christchurch Gardens, Reading RG2 7AH

www.readingcyclecampaign.org.uk 0845 330 2543
www.myspace.com/readingcyclecampaign

Chairman	Adrian Lawson - 07716 348948 chair@readingcyclecampaign.org.uk
Secretary	Keith Elliott secretary@readingcyclecampaign.org.uk
Treasurer	Martin Cook treasurer@readingcyclecampaign.org.uk
Membership Secretary	Peter Swallow - 0118 986 0230 membership@readingcyclecampaign.org.uk
Publicity Coordinator	Tobias Gibbons publicity@readingcyclecampaign.org.uk
Events Coordinator	Richard Pearson events@readingcyclecampaign.org.uk
Reading Campaigner	John Lee rbc@readingcyclecampaign.org.uk
Wokingham Campaigner	Peter Howe wdc@readingcyclecampaign.org.uk
West Berks Campaigner	vacant wbc@readingcyclecampaign.org.uk
Newsletter Editor	Tobias Gibbons newsletter@readingcyclecampaign.org.uk
Newsletter Designer	Alice Elliott designer@readingcyclecampaign.org.uk
Website Manager	John Seto webmaster@readingcyclecampaign.org.uk
Newsletter Distribution	Ian Humphrey - 0118 967 3693

You can now find RCC on Facebook:

<http://www.facebook.com/ReadingCycleCampaign>
and Twitter: <http://twitter.com/ReadingCycle>

Next newsletter copy date: 30 April 2014

The newsletter is now available electronically, so if you'd prefer to go paperless contact the newsletter editor at newsletter@readingcyclecampaign.org.uk

Council Contacts

Please let the relevant campaign officer know of anything you've reported.

Reading Borough Council

Highway queries: 0118 937 3797; parking: 0118 937 3767;
potholes: 0800 626540; www.reading-travelinfo.co.uk

Wokingham Borough Council

0118 974 6302 or www.wokingham.gov.uk

West Berkshire Council

01635 519080 or www.westberks.org.uk

Windsor and Maidenhead

www.rbwm.gov.uk

Oxfordshire County Council

Roads and Transport: 0845 310 1111

Website

readingcyclecampaign.org.uk

And don't forget to keep up to date with what's happening on the Facebook Page and Twitter too.

Online Newsletter Delivery Update

The newsletter will go out to all members by email and you will also receive an email directing you to a short online form if you wish to opt out of receiving paper copies. E-distribution will begin with this issue.

Campaign Dates

Monthly meetings are held on the third Wednesday:

Wednesday 16 April - open meeting

Wednesday 21 May - committee meeting

Wednesday 18 June - open meeting

Meetings are held in Room 1 of RISC, which is up the stairs that are located beyond the bar. Keep an eye on the RCC Facebook Page for any updates on meeting details. We hope to see you there.

PURCO PRINT
Creating a Sharper Image

Special Offers

Business cards on 330gsm cards
250 1 Colour £30.00 500 1 Colour £34.00
250 2 Colour £52.00 500 2 Colour £58.00

Letter heads on 100gsm bond
250 1 Colour £30.00 500 1 Colour £34.00 1000 1 Colour £45.00
250 2 Colour £55.00 500 2 Colour £58.00 1000 2 Colour £69.00
all of the above are subject to VAT.

Full Colour A5 Leaflets
printed on 130gsm gloss or matt 1 sided
1000 £105.00 5000 £130.00 10,000 £160.00

Full colour A4 Leaflets
printed on 130gsm gloss or matt 2 sided
1000 £140.00 5000 £210.00 10,000 £330.00 50,000 £925.00
NO VAT on leaflets

Printers of the R.C.C. Newsletter
www.purcoprint.co.uk

1a Upper Redlands Road, Reading, Berks, RG1 5JJ
Tel: 0118 9663145 Fax: 0118 9352759
Email: sales@purcoprint.co.uk Web: www.purcoprint.co.uk

Published by Reading Cycle Campaign, 5 Christchurch Gardens, Reading, RG2 7AH; Tel: 0845 330 2543
Opinions expressed in this newsletter are not necessarily endorsed by the Campaign.